



BLOODHOUND SSC

Inspiring the next generation of scientists
and engineers?

NAAIDT Annual Conference 2010

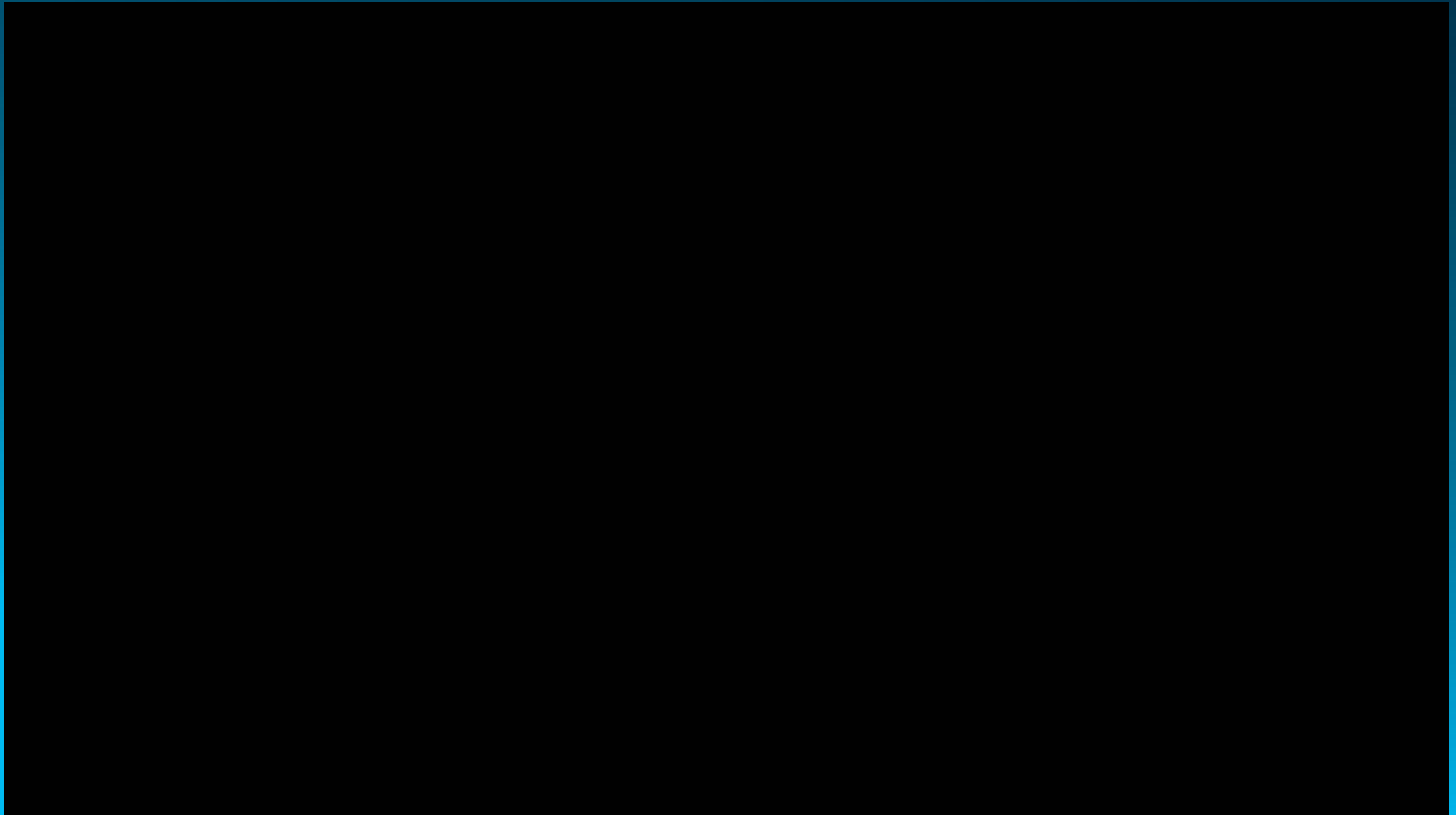


Topics covered

- What is the BLOODHOUND SSC Project
- What makes BLOODHOUND SSC unique
- Why do we need such a project
- Target groups and delivery strategy
- Examples of curriculum support materials
- Feature some of the team involved
- First year audit results



October 2008 – launch video





BLOODHOUND SSC Project aims

1. To inspire the next generation
2. To bring coherence to the promotion of STEM
3. To push the boundaries of engineering
4. To break the World Land Speed Record



WWW.BLOODHOUNDSSC.COM

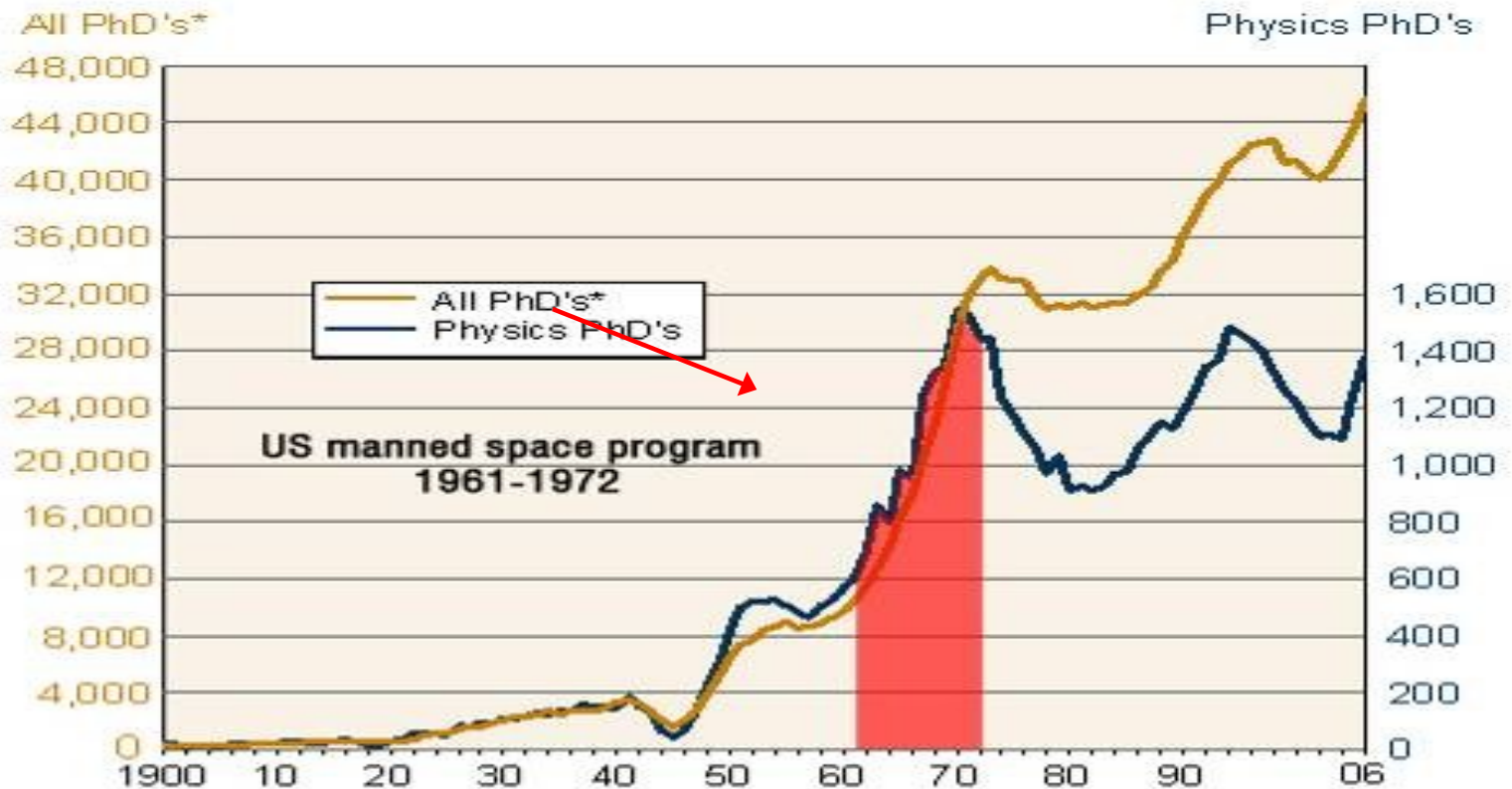
The BLOODHOUND SSC team will share all the research, design, manufacture, testing and challenges with schools, colleges and universities throughout the UK and the World.

We are looking to emulate the Apollo effect of the 1960 -70's.



'Apollo Effect' 1961-72

Physics PhD's and all PhD's conferred in the US, 1900 to 2006.



AIP Statistical Research Center, Enrollments and Degrees Survey
* NSF Survey of Earned Doctorates



Concorde 1969 - 2004

UK inspiration?





Thrust SSC model goes supersonic





The World Land Speed Record Rules

Governed by FIA – encourages innovation

1. Car must have minimum of four wheels, all in contact with surface
2. Two runs in opposite directions within one hour
3. Driver?



Driver



Robot?

No! Andy Green
... the world's
fastest
mathematician



Faster than the speed of sound

1997 ThrustSSC

Black Rock Desert shock wave





BLOODHOUND SSC





Target groups

- Primary schools
- Secondary schools
- Special schools
- FE colleges
- Universities
- Families
- Youth organisations
- Underrepresented communities
- Girls



BLOODHOUND SSC basic facts

- 6,500 kgs fuelled weight – 6.5 tonnes
- 12.8 m long (42 feet)
- 2.8 m high (9'- 2")
- 1.8 m wide at rear wheels (5'- 10")
- 212 kN - 47,500 lb thrust = 135,000 eHP equivalent to 180 F1 cars



Partner organisations

- Primary Engineer
- F1 in Schools
- Greenpower
- Young Engineers
- Junior Engineer for Britain – K’Nex Challenge
- Engineering Development Trust
- Science made Simple – Roadshow
- Smallpeice Trust
- ASE – DATA – NCETM etc

Networks – IEBE (NEBPN) - STEMNET




Initiatives supported


- Curriculum resources
- Work experience
- Internships
- CPD
- PDP
- STEM Ambassadors
- Education centre(s)
- Presentations
- Roadshow



Primary Engineer - Years 1 to 6



Work Book Time: Calculating Speed



Distance

m

÷

Time

sec

=

metres per second

metres per minute

metres per

Kilometres per hour



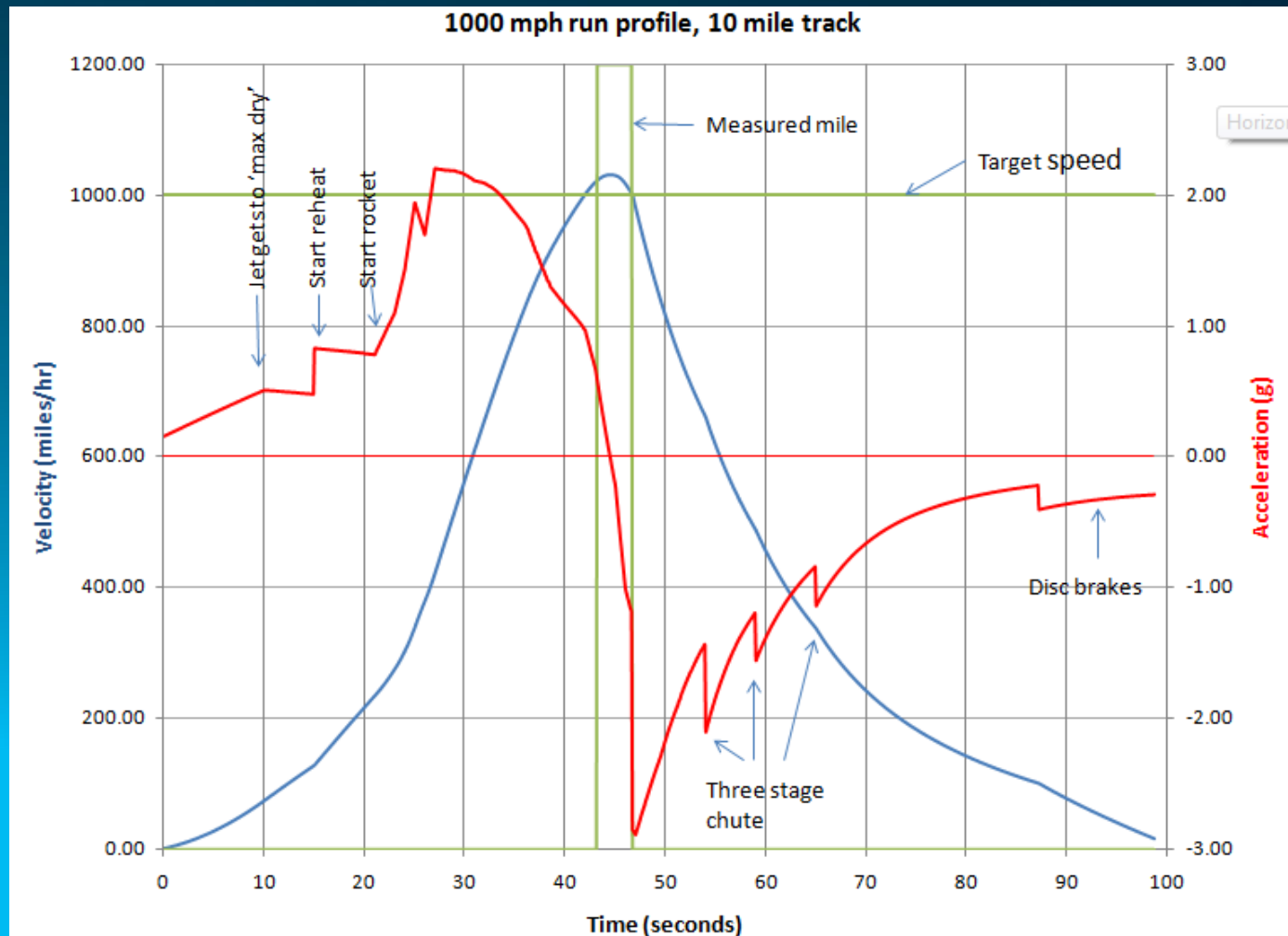
Activprimary 3

Flipchart:
RED DOG IWB Resources





Interpretation of performance graphs



[illegible]



Engineering Diploma maths level 3

- Calculation of energy required to accelerate the vehicle and then stop
- Study of three stage acceleration and four stage deceleration
- Use of energy equation in acceleration/deceleration
- Calculating the stability of the vehicle with respect to speed



Engineering Diploma maths level 3

- Calculating coefficient of friction between wheels and surface
- Consumption rate of fuel, heat dissipation from engine, cooling chamber using water/ice mixture
- Calculating engine power, pump efficiency
- Study of the solid wheels, material being used and its properties



BLOODHOUND SSC engines



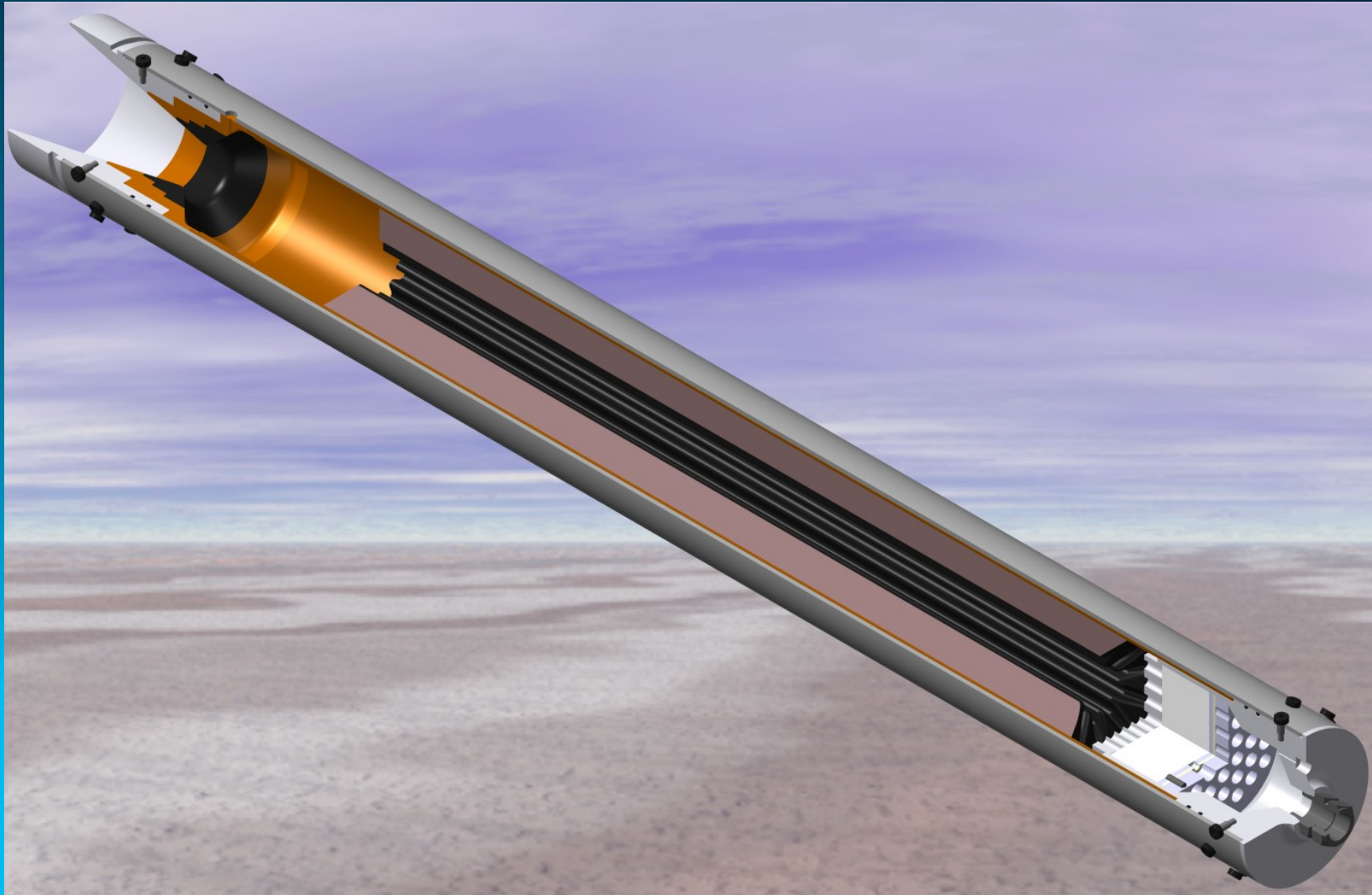
EJ200
Jet Engine

Eurofighter
Typhoon





Hybrid rocket





Rocket designer



Daniel Jubb
Rocket scientist



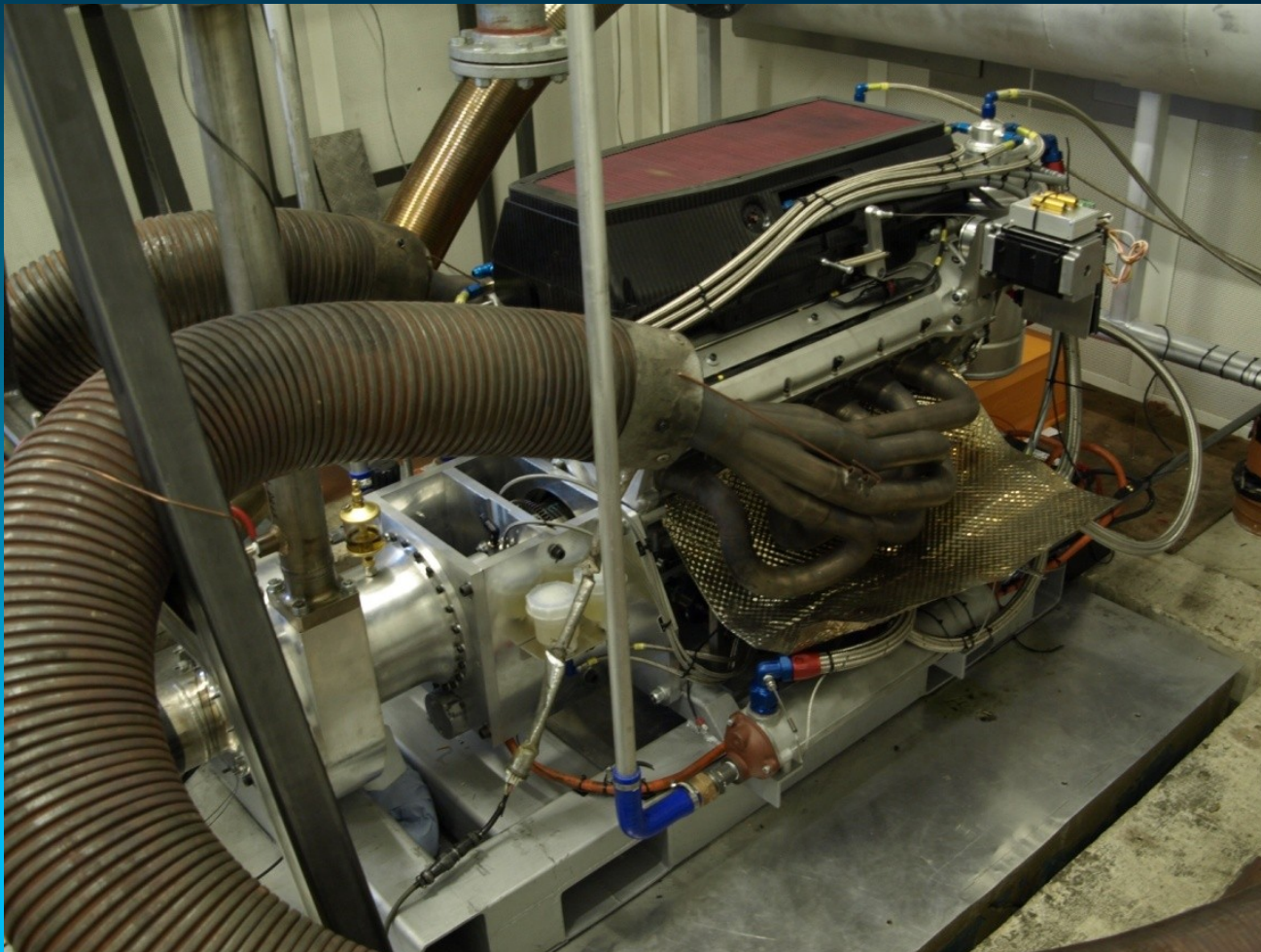


Hybrid rocket test firing





MCT V12 petrol engine





Prepare car for return run

- Change hybrid rocket
- Refuel jet tank/high test peroxide/ice radiators
- Download information
- Systems and physical check

Annie Beresford
Design engineer





Search for the run location - geography

- Run location requirements – length, location etc
- Salt lake or plye desert?
- Researched 35 locations
- Recently visited Australia, USA and South Africa
- And the preferred run location?



Run location

Northern Cape South Africa



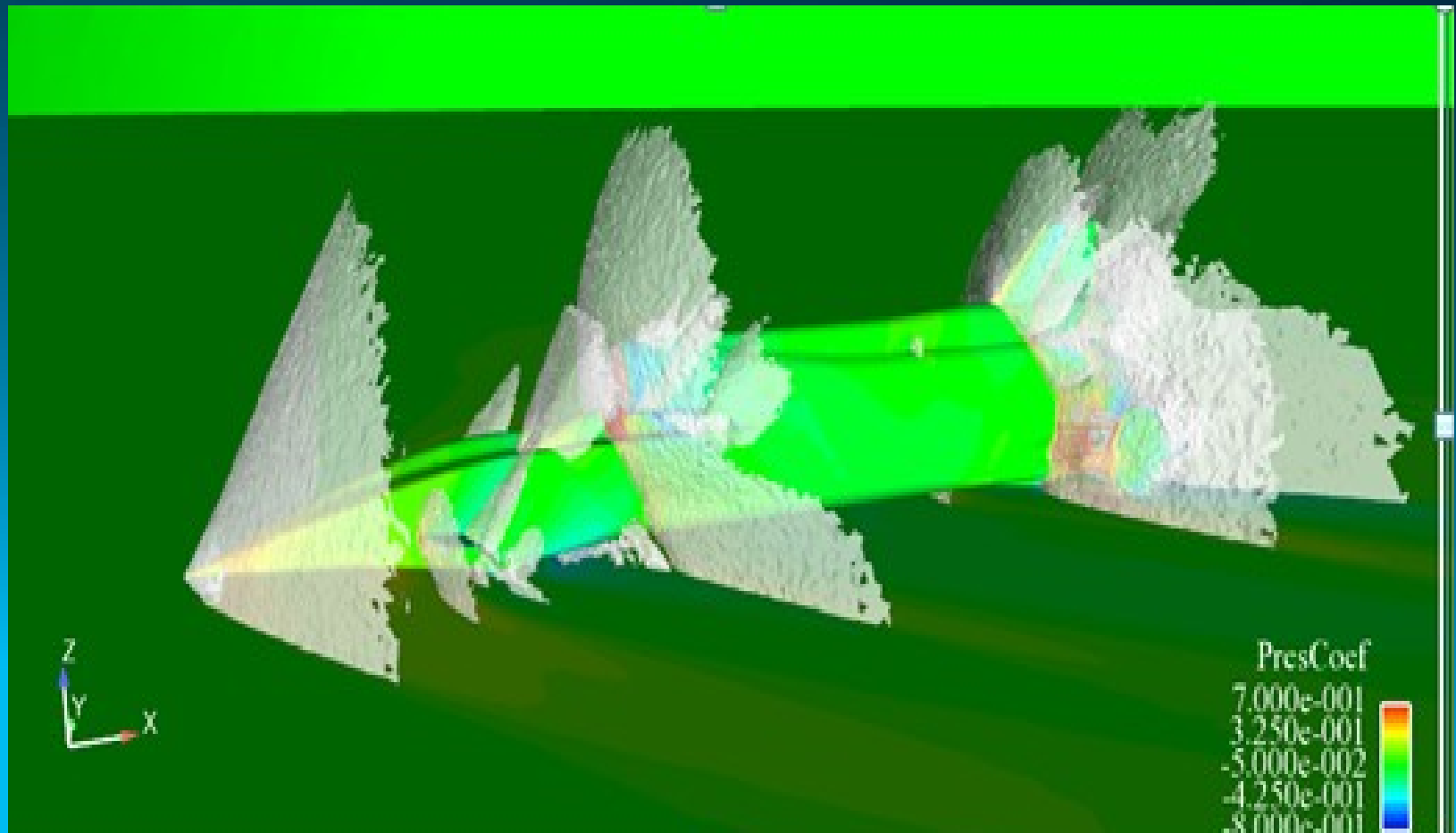


BLOODHOUND SSC pushing the boundaries

- Engineering – forces -12 tonnes/sq m
- Science – hybrid rocket research and design
- Aeronautical design, computational fluid dynamics (CFD)
- Materials – composites, textiles
- Wheels – 10,300 rpm, 50,000 radial G
- Manufacture – new processes, 200 companies

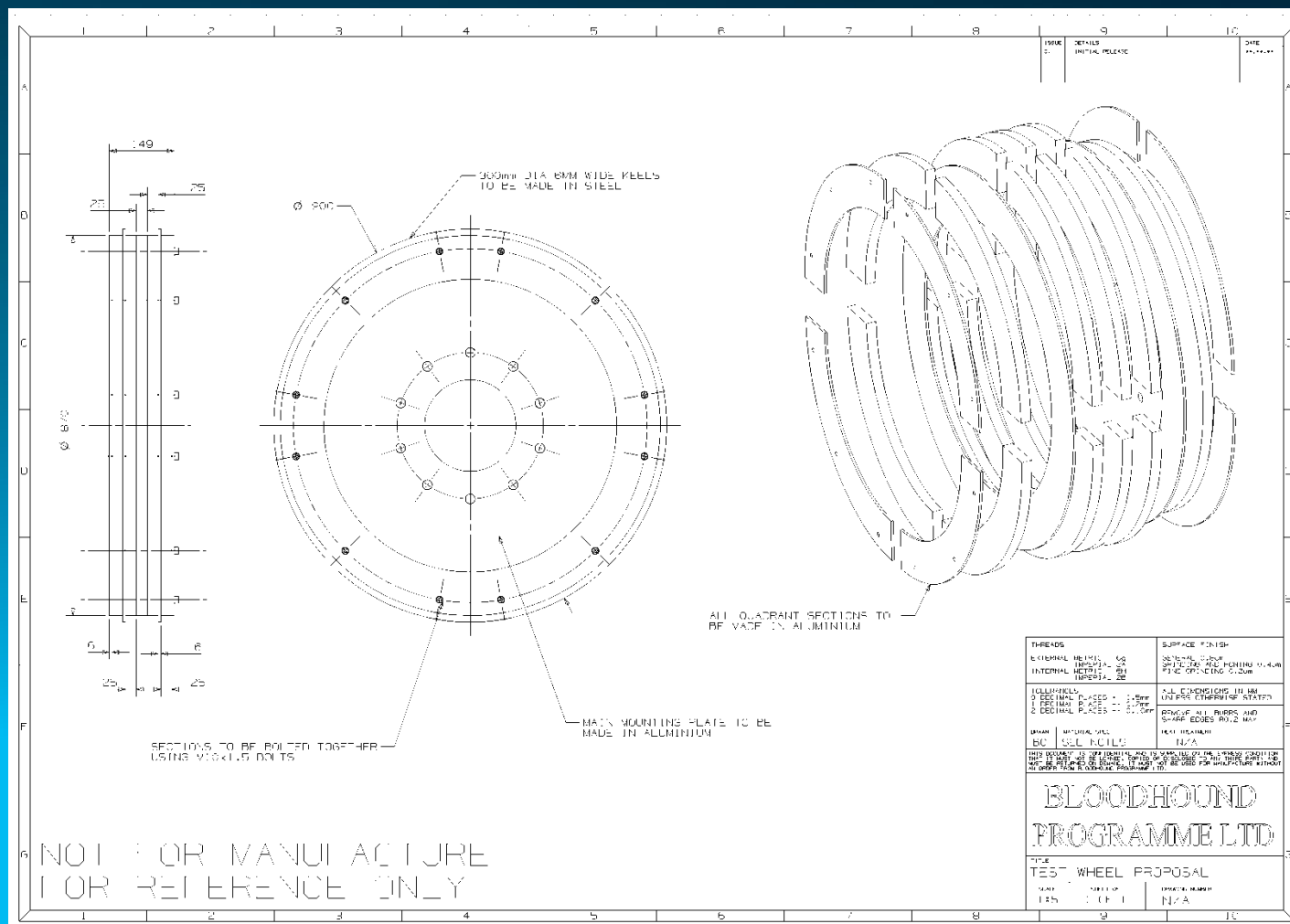


Computational fluid dynamics (CFD)



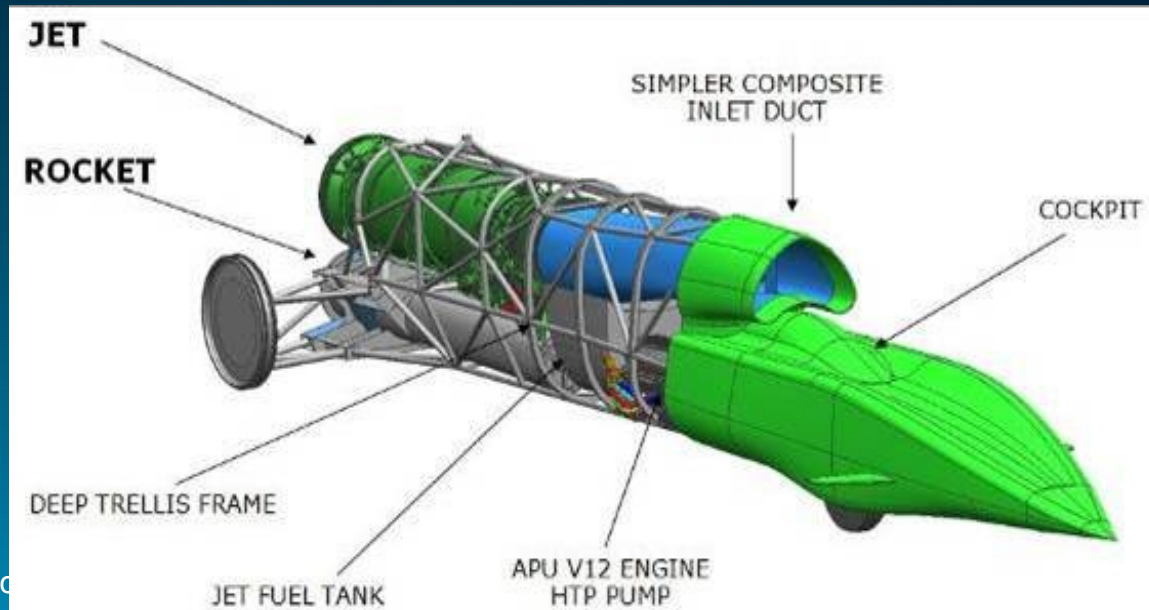


Lockheed Martin UK





Major design change

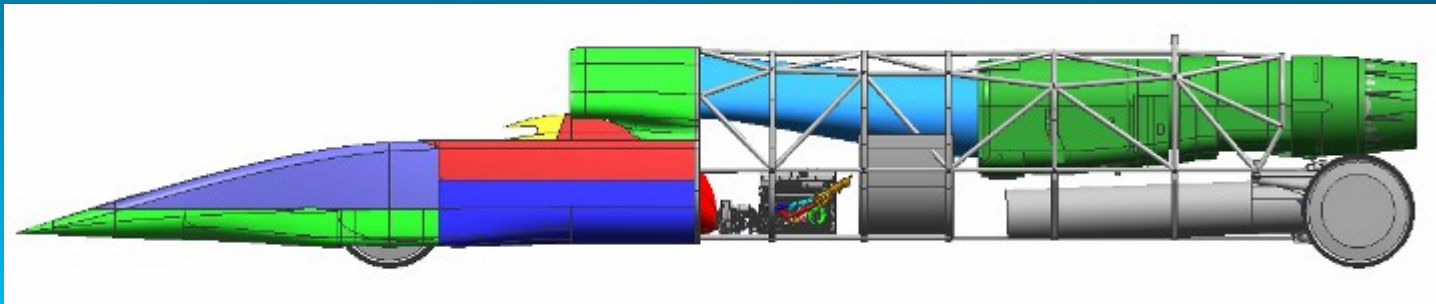


- Reduces axle load variations during acceleration
- Structurally more complex at rear
- Simpler intake duct for EJ200
- Rocket slides in like torpedo



Final power plant layout

- The jet over rocket (JoR) design reduces the unwanted high load transfer effects
- Jet 90kN
- Rocket 120kN angled down 2 degrees





New external shape



Imaging by *curventa*



The competition

Aussie Invader 5R





The competition

Fossett LSR





The competition

North American Eagle



What is working well?

Bloodhound theme provides a 'hook'

- Bloodhound provides a 'hook' around which to build STEM lessons (and other subjects)
- Encourages a cross-disciplinary approach
- Opportunity to teach 'STEM by stealth' - scientific enquiry undertaken in 'fun' ways
- Approach aids students' understanding of more complex constructs

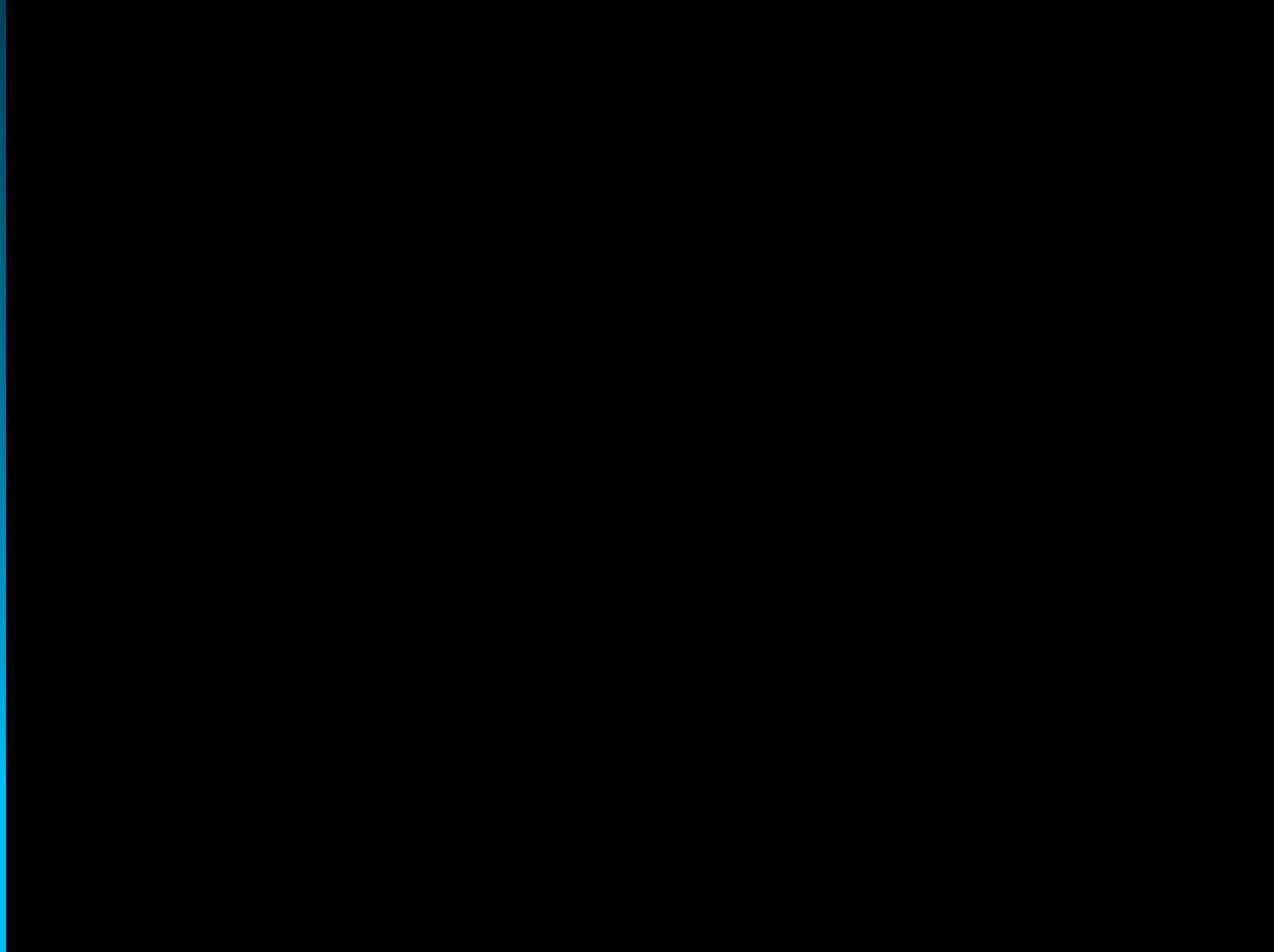
What is working well?

Emerging outcomes

- Changed the perception of engineering as 'dull'
- Increased enthusiasm of students for engineering or STEM more generally
- Raised career aspirations
- Increased participation in engineering courses (one teacher comments it is at a 'record level')
- Growth in engineering club with better gender balance than previously (now more girls than boys)
- Led to other activities e.g. 'Family STEM Day'



BLOODHOUND SSC - The Race





BLOODHOUND SSC

